

## APPENDIX A: DESCRIPTIVE DETAILS, HISTORY, AND PLAYOFF HISTORY OF TEAMS (TO END OF 2022-23 SEASON)

TEAM NAME	CONFERENCE & DIVISION	ORIGIN DATE	NUMBER OF NBA CHAMPIONSHIPS	SIZE OF MARKET	RECENT HISTORY TO PLAYOFFS END OF 2023 SEASON
<b>Philadelphia 76ers</b>	Eastern; Atlantic	1946	3	2.997M	The Sixers have finished top six in the Eastern Conference for six straight years. They have yet to convert that to playoff success, losing in the first two rounds all of those years.
<b>Boston Celtics</b>	Eastern; Atlantic	1946	17	2.490M	The Celtics have been dominant for many years now. They have the longest active playoff streak and have made the Conference Finals or better three out of the last four years.
<b>New York Knicks</b>	Eastern; Atlantic	1946	2	7.453M	The Knicks were 47-35. While they have been middle to bottom of the pack for a while, things are starting to look up.
<b>Brooklyn Nets</b>	Eastern; Atlantic	1967	0	7.453M	The Nets finished 45-37. The future is trending down for the Nets after trading 3 superstars within a year, they do not have a very bright future.
<b>Toronto Raptors</b>	Eastern; Atlantic	1993	1	n/a	Since winning the championship in 2019, the Raptors have quickly spiraled to the bottom of the league. In 2023, the Raptors missed the playoffs for the second time in three years.
<b>Milwaukee Bucks</b>	Eastern; Central	1968	2	922k	The Bucks have the second-longest active playoff appearance streak in the NBA, with one of those resulting in a championship. After trading for Damian Lillard this offseason, they are one of the top teams in the league.
<b>Chicago Bulls</b>	Eastern; Central	1966	6	3.472M	The Bulls finished tenth in the East and lost in the second round of the play-in tournament. They missed the playoffs for the fifth time in six seasons.
<b>Cleveland Cavaliers</b>	Eastern; Central	1970	1	1.512M	After a few rough years, the Cavs are back to being a top team in the Eastern Conference. They finished fourth in the East last year but were upset in the first round.

<b>Indiana Pacers</b>	Eastern; Central	1967	0	1.183M	The Pacers have missed the playoffs for three straight seasons. After trading for Tyrese Haliburton and Pascal Siakam, they have a bright future.
<b>Detroit Pistons</b>	Eastern; Central	1941	3	1.863M	Detroit has been the worst team in the Eastern Conference for a few years now. They averaged only 20 wins per season for the last four years.
<b>Atlanta Hawks</b>	Eastern; Southeast	1946	1	2.649M	The Hawks finished with a 41-41 record, putting them eighth in the Eastern Conference. They lost in the first round to the Celtics.
<b>Miami Heat</b>	Eastern; Southeast	1988	3	1.693M	Miami has been one of the most successful playoff teams in the East for years. They have made the finals twice in four seasons, losing both times.
<b>Charlotte Hornets</b>	Eastern; Southeast	1988	0	1.291M	The Hornets are one of the worst teams in the league. They have missed the playoffs a league-leading seven straight times, with no sign of that changing anytime soon.
<b>Orlando Magic</b>	Eastern; Southeast	1989	0	1.731M	Orlando finished thirteenth in the East. They had the Rookie of the Year Paolo Banchero this season.
<b>Washington Wizards</b>	Eastern; Southeast	1961	1	2.566M	The Wizards finished twelfth in the East and traded their two best players after the season.
<b>Utah Jazz</b>	Western; Northwest	1974	0	1.100M	The Jazz missed the playoffs for the first time since the 2015-16 season. Finishing twelfth in the West, they're looking to rebuild in the next couple years.
<b>Denver Nuggets</b>	Western; Northwest	1967	1	1.798M	The Nuggets finished first in the Western Conference and went on to win the NBA Finals. They had a dominant playoff run, going 16-4 through the four rounds.
<b>Oklahoma-City Thunder</b>	Western; Northwest	1967	1	755k	After a couple of down years, the Thunder have begun to trend upwards again. They have lot of young talent and are making a push to the Western Conference playoffs.
<b>Minnesota Timberwolves</b>	Western; Northwest	1989	0	1.887M	The Timberwolves have made the playoffs for the last two years. Finishing seventh and eighth in the West those years, they are looking to bring themselves to the top of the West.

<b>Portland Trail Blazers</b>	Western; Northwest	1970	1	1.315M	The Blazers ended 2023 thirteenth in the West, missing the playoffs for back-to-back years. After trading star Damian Lillard in the offseason, they have entered a full rebuild.
<b>Los Angeles Clippers</b>	Western; Pacific	1970	0	5.735M	The Clippers were the fifth seed in the West and lost in the first round to the Phoenix Suns.
<b>Sacramento Kings</b>	Western; Pacific	1923	1	1.459M	The Kings finished third in the West, breaking their historic 16-season playoff drought. They lost in seven games to the Warriors.
<b>Los Angeles Lakers</b>	Western; Pacific	1947	17	5.735M	After missing the playoffs the year before, the Lakers bounced back and made it to the Western Conference Finals before losing to Denver.
<b>Phoenix Suns</b>	Western; Pacific	1968	0	2.158M	The Suns have now made three straight playoffs. After trading for Kevin Durant, they're making a push to win it all for the first time.
<b>Golden State Warriors</b>	Western; Pacific	1946	7	2.653M	The Warriors finished sixth in the West, and advanced to the second round of the playoffs, where they were eliminated by the Lakers.
<b>Memphis Grizzlies</b>	Western; Southwest	1995	0	620k	The Grizzlies had a great regular season, finishing 51-31, second in the West. They were upset in the first round of the playoffs by the Lakers.
<b>Dallas Mavericks</b>	Western; Southwest	1980	1	2.963M	After losing in the Western Conference finals the year before, the Mavericks missed the playoffs entirely in 2023.
<b>New Orleans Pelicans</b>	Western; Southwest	1988	0	664k	The Pelicans missed the playoffs for the fourth time in five years after finishing ninth in the West.
<b>Houston Rockets</b>	Western; Southwest	1967	2	2.570M	The Rockets finished fourteenth in the West, after finishing dead last the prior two years. They signed a couple veterans in the offseason and will look to improve their finish.
<b>San Antonio Spurs</b>	Western; Southwest	1967	5	1.031M	The Spurs have missed the playoffs for four straight years after having made a record 22 straight. They finished last in the West and drafted Victor Wembanyama with the first pick.