

Financial Modeling for Real-Time Visibility

Asaf Hanegby

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Accountants and
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in Business



Webinar Features and CPE Credit

Q&A

Asking Questions



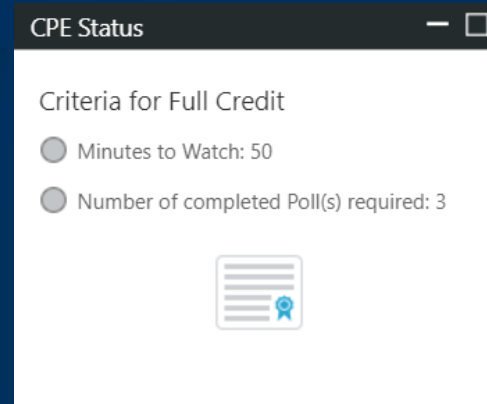
Closed Captioning



Help



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Moderator

Sue Khawaja
Business Development Manager
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Featured Presenter

Asaf Hanegby
Controller
Mesh Payments



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Asaf Hanegby's Biography

- Asaf Hanegby is Controller at Mesh Payments. He is an accomplished and respected finance professional and has held positions at TOMIA and PwC. Asaf has extensive experience with financial and regulatory compliance methodologies. He specializes in US GAAP, IFRS, revenue recognition, SaaS metrics, financial KPIs, cost allocations, budget and forecast planning, as well as taxes and reporting.
- Mr. Hanegby holds a B.A. in Accounting and Economics from Hebrew University of Jerusalem and is a certified NetSuite Financial User (Oracle) and Certified Excel Expert (Microsoft).

Learning Objectives

1. Identify the data sources needed to build an effective financial model, and how to connect them into one data model.
2. Describe ways for your finance team to save time and improve efficiency.
3. Explain how to attain real-time visibility into your company's finances.



About Mesh Payments

We're on a mission to help finance teams automate, control, and optimize their corporate spend.

Mesh Payments frees finance teams from the friction and inefficiencies that weigh down companies today.



Agenda

1. Definition & current state
2. Benefits of financial modeling
3. Financial modeling introduction
4. Modeling tutorial
5. Next-level finance
6. Q&A

What is financial modeling?

- Financial modeling involves producing a summary of an enterprise's expenses and earnings.
- Financial modeling combines accounting, finance, and business metrics to create a forecast of a company's future results.
- The main goals of financial modeling is to describe the current financial state of an entity and accurately project a company's future financial performance based on past and current events.

Poll Question 1:

How technical/tech-savvy do you feel finance leaders need to be today?

- a. Very technical
- b. Somewhat technical
- c. Not that important
- d. Not sure

Poll Question 1 Results: (Placeholder)

Current State

- Clunky and slow main database, adding columns to it using lookup functions
- Reconciliation issues between WPs and ERP
- Redundant reports and working papers
- Excel limitations (1,0848,576 row limit!)

Benefits of Financial Modeling

- Connecting different databases using data model instead of the lookup approach
- Real-time reconciliation, finance teams can work on the same database each with their own focus
- Unlimited rows that can be pulled into one pivot table
- Ability to tap into an ERP database with a click of a button
- Reconciliation between consolidation WP to ERP and CRM data
- Full visibility on the financials

Poll Question 2

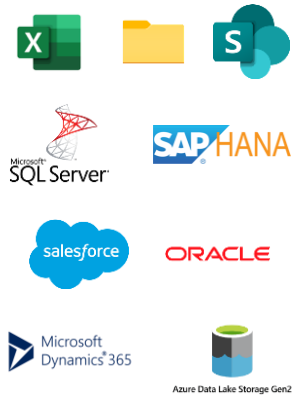
Are you familiar with Power Query?

- a. I use it.
- b. I have heard about it.
- c. I am not familiar.
- d. I have never heard about it.

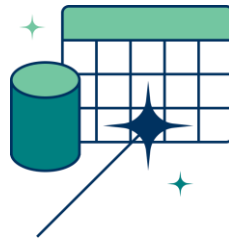
Poll Question 2 Results: (Placeholder)

Four Components of Data Modeling

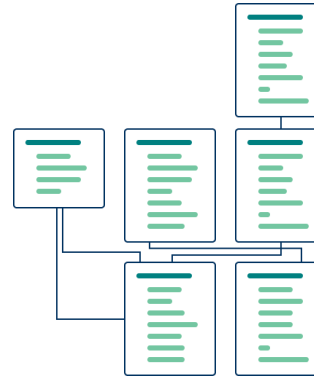
Raw Data



Power Query: Get & Transform



Data Model



Power Pivot and DAX



Poll Question 3:

How are you blending different data sources today?

- a. Lookup functions
- b. Working with different spreadsheets
- c. Data modeling
- d. Other

Poll Question 3 Results: (Placeholder)

Financial Modeling Tutorial

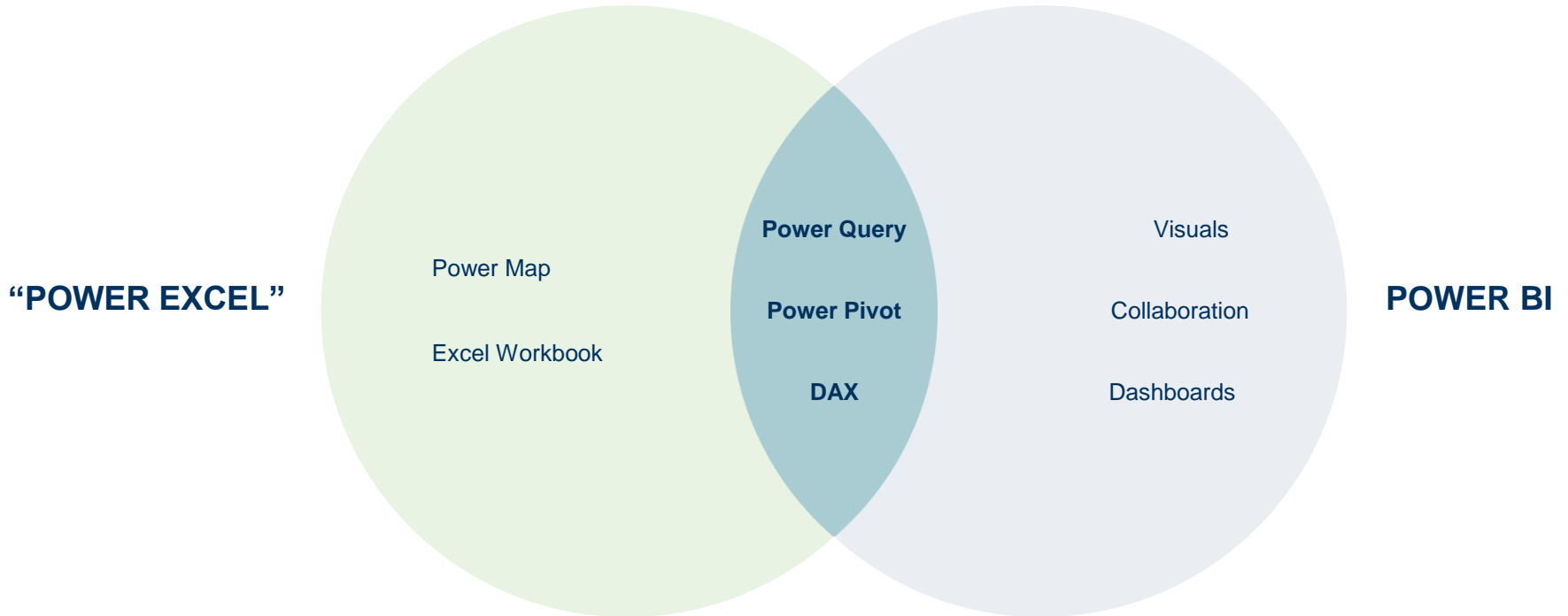
Poll Question 4:

Would you implement data modeling in your organization?

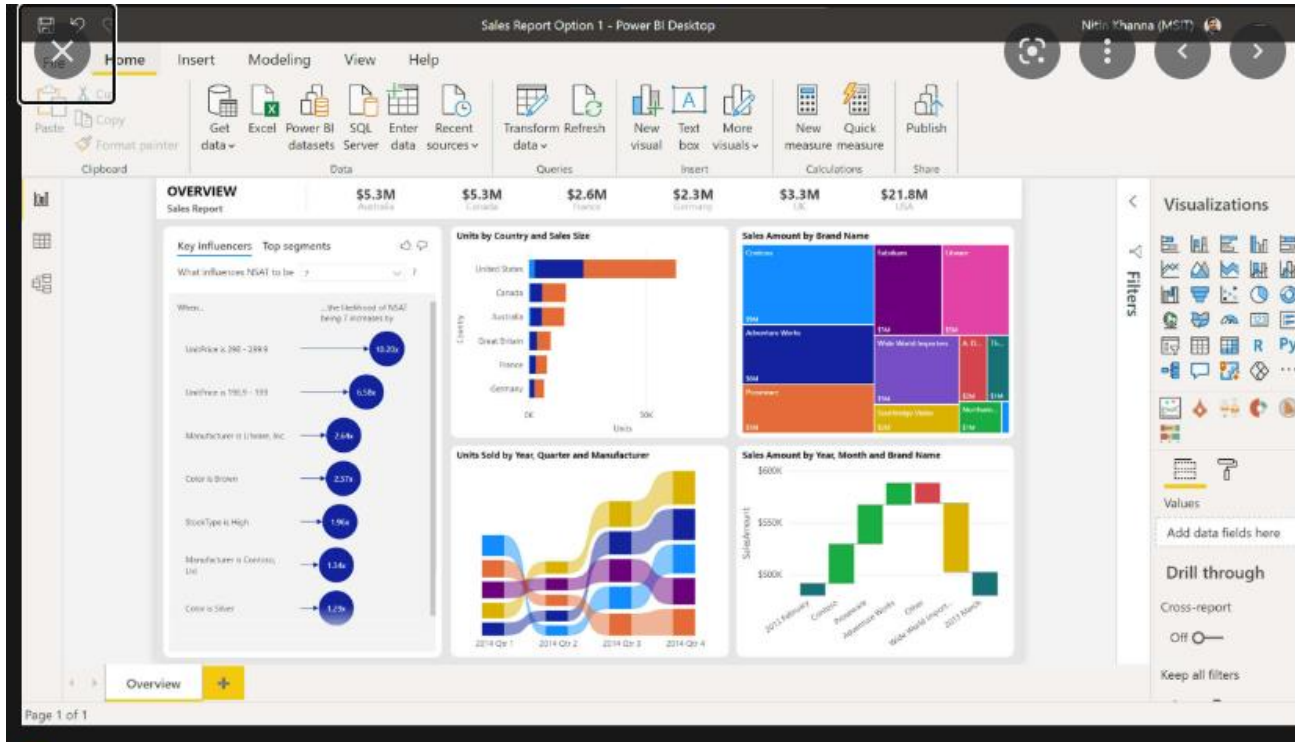
- a. Yes
- b. No
- c. Not sure
- d. Need more guidance

Poll Question 4 Results: (Placeholder)

Next-level Finance



Next-level Finance



Questions and Answers



Asaf Hanegby

Controller

Mesh Payments

<https://www.linkedin.com/in/asafhanegby/>



Sue Khawaja

Business Development Manager

IMA

Thank You to Our Presenter!

Asaf Hanegby

Controller

Mesh Payments

<https://www.linkedin.com/in/asafhanegby/>



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Final Reminders

- ▶ **Complete the Evaluation poll** – 2 options
 - On your screen
 - Evaluation Survey icon at the bottom of your console
- ▶ **Access to your CPE Certificate** – 2 options
 - Click the “CPE” icon at the bottom of your console
 - or
 - Click the link in your post-event e-mail
- ▶ Please print a copy of the CPE certificate for your records.
- ▶ Your CPE credit will be automatically recorded in your transcript.

Thank you!

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www.meshpayments.com

Reach out to Asaf on LinkedIn at <https://www.linkedin.com/in/asafhanegby/>



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