



Future-Proofing Your Career

Ai Ling Lee
Ryan McCarty

August 2, 2022



The Association of
Accountants and
Financial Professionals
in Business

Webinar Features and CPE Credit

Q&A

Asking Questions



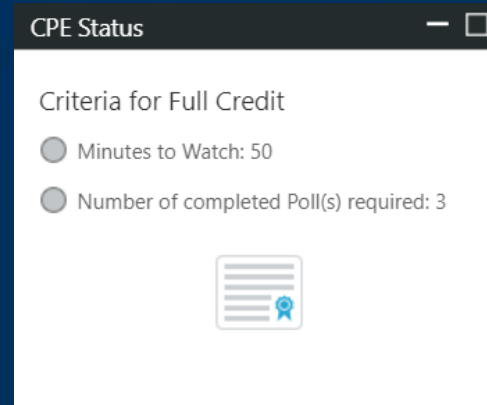
Closed Captioning



Help



CPE Credit



The Association of
Accountants and
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Moderator

Terry Mormile, CPA, CAE
Director,
International Education & Career Services
IMA



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Featured Presenter

Ai Ling Lee
Vice President
Robert Half



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Ai Ling Lee's Biography

- Ai Ling Lee has over 10 years of recruiting experience within finance, accounting and financial services across various international cities including San Francisco, Boston, and Shanghai, China. In her current role as Vice President, Ai Ling supports Robert Half's finance and accounting permanent placement practice group for North America, implementing operational best practices, coaching and development and technology adoption with the goal of increasing revenue and retaining talent.
- Prior to Robert Half, she worked for ANZ, an Australian multinational bank in credit risk analysis and relationship management for medium to large businesses.

Featured Presenter

Ryan McCarty
Branch Director
Robert Half



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Ryan McCarty's Biography

- For over 10 years, Ryan McCarty has been a noteworthy leader in the accounting and finance consulting space. Driven by helping companies and consultants with special projects and strategic initiatives, he takes pride in providing solutions to improve efficiencies and increase productivity. As a branch manager, his goal is growing people and growing revenue. In addition to his primary job functions,
- Ryan has been recognized as a top performer at Robert Half for his extraordinary commitment to leadership and development. He holds a BA in Accounting from Miami University and currently resides in Cincinnati, Ohio. Prior to Robert Half, Ryan spent six years at Cintas in their accounting, finance & corporate development departments.

Learning Objectives

1. Recognize the importance of becoming a lifelong learner.
2. Identify best practices for your online brand.
3. Assess next steps in your career.

About Robert Half



Agenda

Introduction

U.S. Labor Trends

Avoiding the “Great Remorse”

Growing Your Skills

Self-Branding

Q&A



Labor Trends



Poll Question 1:

What was the U.S. quit rate in July 2022?

- a. 1.2 million
- b. 3.8 million
- c. 4.4 million

Poll Question 1 Results: (Placeholder)

Labor Trends



11.3M

**JOB
OPENINGS**



6.5M

HIRES



3.6%

**UNEMPLOYMENT
RATE**



2.1%

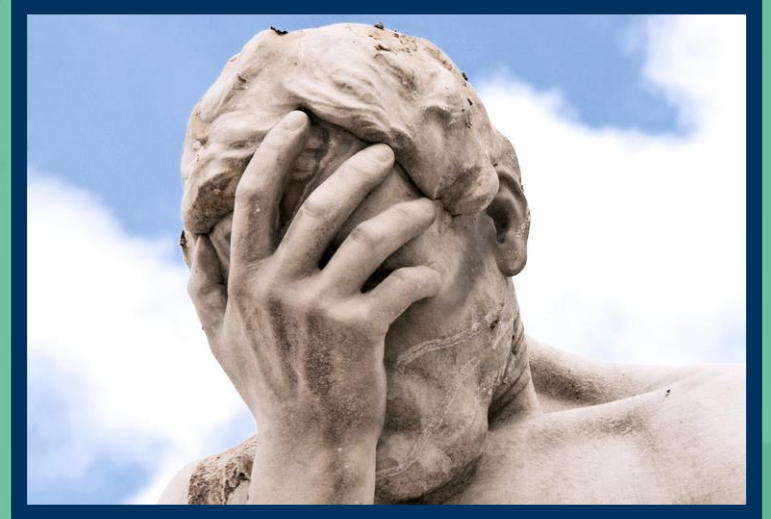
**UNEMPLOYMENT
RATE FOR
COLLEGE-DEGREED
WORKERS 25+**



4.3M

QUIT RATE

Avoiding the “Great Remorse”



Poll Question 2:

Would you quit your job if you were required to return to the office full time?

- a. Yes
- b. No
- c. Potentially

Poll Question 2 Results: (Placeholder)

The “Great Resignation”

4.4M

**QUIT
RATE**

50%

**WOULD QUIT IF
REQUIRED TO RETURN
TO THE OFFICE**

Do Your Research



Leverage Your
Resources



Ask for Specifics
During the Interview

Getting a Handle on Remote Work



Gauge Your Support
Systems



Do Your Research

Growing Your Skills



Poll Question 3:

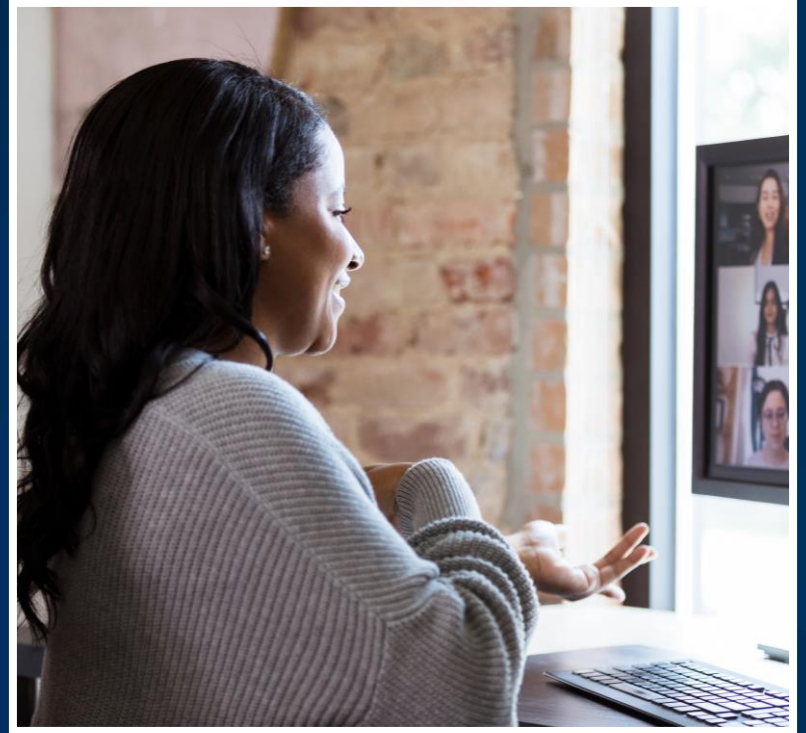
Which proficiencies are you looking to further your skills in?
(Please select all that apply)

- a. Soft skills (communication, flexibility, etc.)
- b. Technical skills (Excel, Microsoft suite, etc.)
- c. Leadership skills (mentoring, conflict resolution, etc.)

Poll Question 3 Results: (Placeholder)

Communication Skills

1. Verbal
2. Non-Verbal
3. Active Listening



Flexibility

1. Adaptability
2. Proactiveness

Leadership Skills

1. Avoid/Solve Conflicts
2. Mentor Others
3. CMA

Virtual Skills

1. Remote/Hybrid
2. Skills in a virtual world will lead to success



Self-Branding



Poll Question 4:

When was the last time you updated your LinkedIn profile?

- a. Within the last month
- b. Within the last 6 months
- c. 1+ years ago
- d. I don't have a LinkedIn account

Poll Question 4 Results: (Placeholder)

LinkedIn



**PHOTO AND
COVER PHOTO**



**“OPEN TO
WORK”**



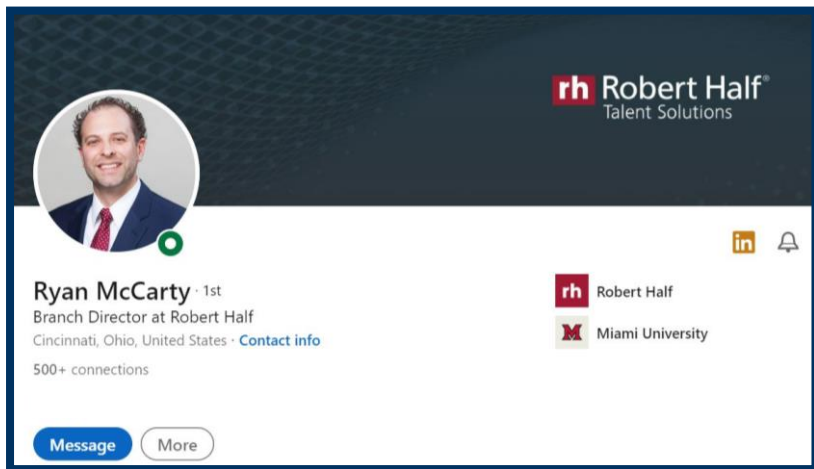
**MAKE
CONNECTIONS**



**MAKE POSTS
(WITH HASHTAGS)**



LinkedIn (continued)



Profile picture of Ryan McCarty, a man in a suit and tie, with a green verification checkmark.

rh Robert Half®
Talent Solutions

rh Robert Half
Miami University

Ryan McCarty • 1st
Branch Director at Robert Half
Cincinnati, Ohio, United States · [Contact info](#)
500+ connections

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Ryan McCarty • 1st
Branch Director at Robert Half
2w · Edited · 🌐

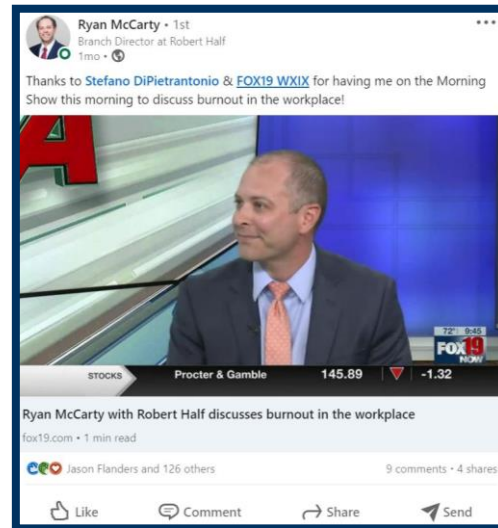
A phenomenal event at Association for Corporate Growth (ACG) Dealmakers tonight! ...see more



with Kayla Carter and 7 others


Jason Flanders and 45 others · 2 comments · 3 shares

Like Comment Share Send



Ryan McCarty • 1st
Branch Director at Robert Half
1mo · 🌐

Thanks to Stefano DiPietrantonio & [FOX19 WXIX](#) for having me on the Morning Show this morning to discuss burnout in the workplace!



STOCKS Procter & Gamble 145.89 -1.32

Ryan McCarty with Robert Half discusses burnout in the workplace
fox19.com · 1 min read

Jason Flanders and 126 others · 9 comments · 4 shares

Like Comment Share Send

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Summary

- Labor Trends
- Avoiding the “Great Remorse”
- Growing Your Skills
- Self-Branding



Questions and Answers



Ai Ling Lee
Vice President
Robert Half



Ryan McCarty
Branch Director
Robert Half



Terry Mormile, CPA, CAE
Director, International Education
& Career Services
IMA

Thank you to Our Featured Presenters!



Ai Ling Lee
Vice President
Robert Half



Ryan McCarty
Branch Director
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Final Reminders

- ▶ **Complete the Evaluation poll** – 2 options
 - On your screen
 - Evaluation Survey icon at the bottom of your console
- ▶ **Access to your CPE Certificate** – 2 options
 - Click the “CPE” icon at the bottom of your console
 - or
 - Click the link in your post-event e-mail
- ▶ Please print a copy of the CPE certificate for your records.
- ▶ Your CPE credit will be automatically recorded in your transcript.

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Speaker Proposal

ima23 Accounting
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Thank you!



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