



FACULTY FRIDAY
WEBINAR SERIES

Faculty Friday Presents:

The C-Suite Perspective: What Companies are Looking for in New Hires

Pablo Bradbury

Jessica Hiebler

Blake Vanier

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The Association of
Accountants and
Financial Professionals
in Business

Webinar Features and CPE Credit

Q&A

Asking Questions




Help



CPE Credit

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Criteria for Full Credit

- Minutes to Watch: 50
- Number of completed Poll(s) required: 3

Moderator



Jodi L. Ryan, CAE
Director
Member Engagement
IMA

Featured Presenter



Pablo Bradbury
Chief Financial Officer
DHL Express USA

Pablo Bradbury's Biography

- Pablo Bradbury has been with DHL for over 18 years and currently serves as the Chief Financial Officer of DHL Express USA. Prior to his move to the US in 2017, he served as DHL's CFO for Mediterranean operations based in Milan and Senior Controller for Europe.
- Pablo began his career as an auditor for Deloitte & Touche in Buenos Aires. He graduated with a degree in accounting from Universidad Catolica Argentina and earned his MBA from Manchester Business School (UK).

Featured Presenter



Jessica Hiebler, CPA
Corporate Controller,
Principal Accounting Officer
and Vice President
T. Rowe Price Group, Inc.

Jessica Hiebler's Biography

- Jessica is the corporate controller, principal accounting officer and a vice president of T. Rowe Price Group, Inc.
- Prior to joining T. Rowe Price in 2005, she was a vice president of finance for Constellation Energy Commodities Group and an audit manager at PricewaterhouseCoopers.
- Jessica earned a B.B.A. in accounting from Loyola University Maryland.

Featured Presenter



Blake Vanier
Vice President,
Financial Planning and Analysis
Spirit Airlines

Blake Vanier's Biography

- Blake has served as Spirit's vice president of financial planning and analysis since March 2020. In his current role, he leads the teams responsible for financial planning, internal financial reporting, and divisional finance. Prior to joining Spirit, Blake was vice president of global financial planning and analysis at Domino's Pizza, Inc., where he was responsible for strategy, global financial planning, and data science analytics. Before Domino's, he held roles of increasing responsibility in corporate finance, financial planning and analysis, as well as investor relations, at U.S. Airways (now American Airlines) and JetBlue Airways.
- Blake earned a B.S. in business administration from Cornell University and an MBA from the University of Michigan Ross School of Business.

Learning Objectives

Upon completing this webinar, you will be able to:

1. Describe the skills companies are looking for in entry level staff.
2. Identify how technology has changed the role of the finance function.
3. Discuss the importance of corporate culture and setting job expectations for new employees.

Polling Question 1

What skill do you think employers are looking for most in new hires?

- a. Technical skills
- b. Leadership skills
- c. Communication skills
- d. Technology skills
- e. Entrepreneurial skills

What skills are you looking for in new hires?

Polling Question 1 Results (Placeholder)



What are some of the skills you see new employees need to learn on the job that they are not exposed to in the classroom?

Polling Question 2

Certification is a way to differentiate candidates in the workforce. Are you considering pursuing certification as part of your future plans?

- a. Yes, I am thinking about certifications like CMA, CPA or others related to my career path
- b. No, I think my studies will be enough and do not plan to pursue certification
- c. Maybe, I'm not sure yet and want to see where my career path takes me

Is certification important to your company?

Polling Question 2 Results (Placeholder)



Polling Question 3

Technology will continue to play an important part in the business world. Which of the areas below do you think has had the greatest impact on the finance function?

- a. Data analytics and visualization
- b. Robotic process automation
- c. Blockchain
- d. Artificial intelligence

How has technology changed the role of the finance function and how has that changed what you now look for in entry level staff?

Polling Question 3 Results (Placeholder)



Polling Question 4

The pandemic has disrupted the traditional office experience. What do you most hope will continue once companies return to “normal”?

- a. Casual dress code
- b. Flexible work arrangements/work from home
- c. Virtual meetings
- d. I want everything to return to what it was like in 2019

What do you see in your crystal ball as it relates to the future of work as it relates to flexible work hours, casual dress code, collaborative work areas/work from home, etc?

Polling Question 4 Results (Placeholder)



What was your first job? What advice do you wish you could give your younger self when first starting out in your career?

Questions & Answers

Use the Q & A Panel to send your questions to our panelists.



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Thank You to Our Presenters!



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Final Reminders

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Thank You!





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