



The Association of  
Accountants and  
Financial Professionals  
in Business

# IMA® Clark Johnson Achievement Award Call for Submissions

## **Background:**

The Clark Johnson Achievement Award is a prestigious award that recognizes a student chapter whose efforts best reflect the characteristics of a great leader, Clark Johnson. Clark Johnson was the Chief Financial Officer of Johnson & Johnson from 1988 through 1997.

Clark Johnson's actions of outstanding leadership through innovation, organizational development, and interdependent partnerships showed his tremendous devotion to ensuring the business was successful. Further, it was through his continued vision and execution of strategic action plans that ensured Johnson & Johnson would continue to reach outstanding performance both in the marketplace and within the organization itself.

His efforts and guiding principles were not just supported within Johnson & Johnson but were also supported by IMA® (Institute of Management Accountants). Clark Johnson held many leadership positions within IMA where he continued to demonstrate and promote his ideals. The years of his active service with both organizations can be seen through his visionary planning, as he left a legacy of successful ideas and tremendous opportunity for future leaders to embrace and continue successfully.

## **Selection Criteria:**

- The Clark Johnson Achievement Award is designed to recognize an IMA student chapter whose efforts best reflect outstanding leadership through innovation, organizational development, and interdependent partnerships.
- Further, this chapter demonstrates a mastery of the needed skill sets listed above in a complex environment where students' best interests remain their primary focus.
- Finally, to achieve this award, student chapters not only must demonstrate these necessary skill sets, but they should also have strategic action plans that support this level of success for the chapter in years to come.
- **The student chapter chosen as the winner will receive a \$5,000 monetary award in addition to a plaque recognizing this achievement.**

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[www.imanet.org](http://www.imanet.org)



### Past Winners:

2024- Appalachian State University	2023- Ashland University	2022- University of Louisiana, Lafayette
2021- Stark State College	2020- Stark State College	2019- Stark State College
2018- Bingham Young University	2017- Bingham Young University	2016- University of Hawaii at Manoa
2015- University of Hawaii at Manoa	2014- Grand Canyon University	2013- Culver-Stockton College
2012- Grand Canyon University	2011- Quincy University	2010- Athens State University
2009- Western Illinois University	2008- Quincy University	2007- Culver Stockton College
2006- Mount Union College	2005- University of Sonora	2004- Western Illinois University

### Guidelines and Definitions:

Each chapter's submission will be judged based on the following definitions and requirements:

- **Innovation** (must incorporate all of the following):
  - Forges a vision for the future – Visualizes and communicates the future
  - Fuels growth of the chapter – Finds and capitalizes on new opportunities
  - Promotes innovation and continuous learning – Actions and overall submission can be duplicated and applied to other student chapters
- **Chapter Development** (must incorporate all of the following):
  - Creates an achievement environment that fosters organizational flexibility
  - Utilizes teamwork as the backbone of the organization
  - Promotes values and activities of diverse perspectives
  - Prepares the leaders for tomorrow with the necessary skill sets to achieve success
- **Interdependent Partnerships** (must incorporate **at least one** of the following):
  - Develops strong ties to the local community (external to on-campus and IMA community)
  - Establishes relationships with other on-campus organizations
  - Proactively engages with sister chapters (local parent chapter and/or other student IMA chapters)
- **Extent of the population that can be better served:**
  - Current members of the student chapter
  - Potential members of the student chapter
- **Professional quality of the presentation:**
  - Well organized and professional documentation
- **Strategic Plan:**
  - Must include the vision and futuristic plans of the Clark Johnson Achievement Award



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### Submission Notes:

- The Clark Johnson Achievement Award should be submitted separately using the form below and not included in your Award of Excellence documents other than a brief description of the project.
- Email a copy of documentation(s) (Word documents, Power Point presentations, Excel spreadsheets, etc.) to [imaaward@imanet.org](mailto:imaaward@imanet.org) – Clark Johnson Achievement Award in subject line.
- The form below **MUST** be used for your background information. Page 2 information can be completed on a separate form.
- Files should not be larger than 75 mb.
- Credit must be given for all photos submitted and written authorization for use of photographs must be available upon request by IMA.
- **Deadline for submissions is March 14.**
- Award will be presented at IMA's Student Leadership Conference.

### Ethical Standards:

Because Clark Johnson exemplified ethical leadership and set a high standard for ethical behavior in his own company, students must prepare, and advisors must assure, that submissions are completed in accordance with the highest ethical principles and values. There must be no violation of copyright laws, misrepresentation of someone else's work as your own, or any activity that would reflect negatively on the values of IMA. Any negative activity may result in penalty or disqualification from the competition.

*If you have any questions regarding the Clark Johnson Award, please email your inquiry to [imaaward@imanet.org](mailto:imaaward@imanet.org).*



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## IMA Clark Johnson Achievement Award (Continued)

### 1. **Background Information**

Name of College/University: \_\_\_\_\_

City and State: \_\_\_\_\_

#### **Faculty Advisor**

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Business Telephone: \_\_\_\_\_ IMA Member#: \_\_\_\_\_

Cell/Home Telephone: \_\_\_\_\_ Email Address: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

#### **IMASC President**

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Business Telephone: \_\_\_\_\_ IMA Member#: \_\_\_\_\_

Cell/Home Telephone: \_\_\_\_\_ Email Address: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Number of student IMA members at your college or university: \_\_\_\_\_



**2. Project Mission Statement**

Provide a statement of the goals and objectives of the project emphasizing how the plan will better meet the needs of current and/or future IMA members.

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**3. Project Description**

Describe the process and procedures utilized in project execution and/or implementation of your mission statement. Include any relevant documentation (i.e. Power Point presentations, videos, written documents) with your submission.

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**4. Project Assessment**

Provide an analysis of the strengths and weaknesses of your project. Include problems you encountered with recommendations and describe how they could be overcome. Include an assessment of the ease with which the project can be expanded and/or replicated by other chapters.

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**5. Project Results**

Describe the results of your project, including your perceived level of success. Document specifically how your student chapter benefited. Include any relevant documentation (i.e. Power Point presentations, videos, written documents).

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