# Don't just take our word for it

Learn about the benefits of earning your CMA from recent graduates who are pursuing the certification.



The CMA certification is best pursued when you're at school or as early as possible in your career.

- Jayada Samudra, CMA
 Finance & Operations Coordinator, Thornton Tomasetti



The CMA certification opens the door to a whole new world of accounting, beyond just tax and audit, where you can help influence a business to drive it to greater things and greater results than would otherwise be possible.

- Eric Mauer, CMA
Senior Financial Analyst, Cummins Inc.



The CMA certification makes you confident when it comes to decision making. And it's not just financial decision making, it's the decision making that is associated with leadership and interpersonal skills.

- Izz Ghanaa Ansari, CMA Assistant Manager, KPMG Advisory



Having the CMA certification makes me feel prepared and confident to face the professional challenges ahead of me.

- Luke Harris, CPA
Associate, PricewaterhouseCoopers



## Ready to get started?

You're ready to invest in your career by earning the CMA.

Here are three easy steps to get started:



Join IMA® (Institute of Management Accountants) and enroll in the CMA program. As an enrolled CMA candidate, you will enjoy all the benefits of IMA membership.



Register for the exams. Testing windows are offered in January/February, May/June, and September/October.



Prepare to complete your education and work experience requirements.\*

\*Can be completed after passing the exams, but are required as a final step to certification. Students can take the exams while in school and fulfill these requirements after passing the exams.





IMA's Certification for Accountants and Financial Professionals in Business

For more information about the CMA, visit imanet.org/cma or call 800.638.4427

#### The Value of the CMA

For nearly 50 years, the CMA certification has been the global benchmark for management accountants and financial professionals.

CMAs hold key positions ranging from staff accountant to controller and CFO at many companies, including Amazon, Disney, Apple, IBM, Caterpillar, Microsoft, Johnson & Johnson, Google, Cummins, Nike, and many others.

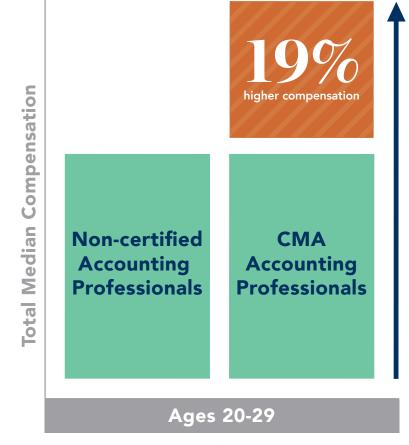
#### **Student Advantage**

As a current student, now is the perfect time to pursue the CMA program. Much of the content in the CMA exam is covered in your finance and accounting courses, which helps make it easier for you to study for and pass the exams. And did you know you can take both exam parts in school and submit your work experience later?



### **Total compensation** rises for those with the **CMA** certification

CMAs of all ages earn more than noncertified accounting professionals. CMAs between the ages of 20-29 can earn 19% more on average than their noncertified peers in the U.S.\*



IMA's 2020 Global Salary Survey \*Accounting and finance professionals who don't hold a CMA or CPA

imanet.org/cma

### The Core of the CMA

The CMA Exam: two parts covering 12 competencies. Each exam part consists of 100 multiple-choice questions and two 30-minute essay questions.

#### **PART 1:**

Financial Planning, Performance, and Analytics



**External Financial Reporting Decisions** 



Planning, Budgeting, 20% and Forecasting



Performance 20% Management



Cost Management



Internal Controls



Technology and Analytics

15%

15%

15%

Decisions



Professional Ethics

10%

**PART 2:** 

**Strategic Financial** 

Management

S Corporate Finance 20%

**Decision Analysis** 

Risk Management

Investment

Analysis

Financial Statement 20%

The percentages show the relative weight given to each topic.