



The Association of
Accountants and
Financial Professionals
in Business



Controllers
Council™

FOR IMMEDIATE RELEASE

CONTACT: Heather Hawes
Controllers Council
(630) 868-5063
heather@controllerscouncil.org

Giuseppe Barone
IMA
(201) 474-1681
giuseppe.barone@imanet.org

IMA and Controllers Council Form Partnership

Chicago and Montvale, N.J., October 20, 2022 — The Controllers Council and IMA® (Institute of Management Accountants) announced today a partnership between the two organizations to develop research and thought leadership, and promote IMA's CMA® (Certified Management Accountant) certification to the global audience of management accounting and corporate finance professionals.

Amidst a changing profession with technological advancements, a turbulent global economy, and a shift to more strategic job responsibilities, this partnership allows for sharing of important information resources, along with providing Controllers Council subscribers access to the CMA program and IMA's Accounting and Finance Conference. The two organizations will also have the opportunity to collaborate on future event panels, research projects, podcasts, and other activities geared toward accounting and finance professionals.

"IMA and the Controllers Council share a common mission of training corporate accounting and finance professionals. I'm pleased at the opportunity to serve our stakeholders through this new collaboration, which includes endorsement of IMA's CMA certification," said Neil Brown, Controllers Council Executive Director.

"CFOs and corporate controllers are operating in an environment of extreme volatility and uncertainty," said Jeff Thomson, CMA, CSCA, CAE, IMA president and CEO. "As one of the world's leading management accounting associations, we are pleased to offer thought leadership and educational programs with Controllers Council to help professionals manage risk and realize sustainable growth opportunities."

About IMA

IMA® is one of the largest and most respected associations focused exclusively on advancing the management accounting profession. Globally, IMA supports the profession through research, the CMA® (Certified Management Accountant) and CSCA® (Certified in Strategy and Competitive Analysis) programs, continuing education, networking, and advocacy of the highest ethical business practices. Twice named Professional Body of the Year by The Accountant/International Accounting Bulletin, IMA has a global network of about 140,000 members in 150 countries and 350 professional and student chapters. Headquartered in Montvale, N.J., USA, IMA provides localized services through its four global regions: The Americas, Asia/Pacific, Europe and Middle East/India. For more information about IMA, please visit www.imanet.org.

About Controllers Council

Controllers Council™ is a national community and platform for Controllers, CFOs, and corporate accounting and finance professionals focused on career development and training, peer interaction, recognition and more. With more than 90,000 subscribers, Controllers Council programs include CPE training, a national Career Center, webcasts with expert panelists on trending topics, research studies, articles and whitepapers. Controllers Council produces the annual Controller of the Year Awards, Peer Roundtables, and the Seal of Approval program. For more information, visit www.ControllersCouncil.org, or call Executive Director Neil Brown at 312-869-2180.

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