

**Institute of Management Accountants, Inc.
Operational Committee Charter**

Volunteer Engagement and Community

Committee Timeframe: July 1, 2024 - Ongoing

Charter to be reviewed on an annual basis.

1. Purpose

The Volunteer Engagement & Community Committee's purpose is to identify ways to increase community engagement, enhance volunteer satisfaction, and support the organization's global member needs.

2. Strategic Alignment

The committee will support IMA's strategic goal to create a modern, digitally enabled membership, add community experience that is locally relevant and globally connected.

3. Activities to be performed

- Provide feedback on current chapter model and volunteer roles and share ideas on improving to ensure alignment with organization goals and enabling volunteer engagement in a more agile.
- Build a community of leadership and leadership development subject-matter expertise to support content ideation, creation, and delivery.
- Review volunteer training and development needs and make recommendations for improved curriculum and delivery options.
- Other activities as identified by the staff liaison.

4. Committee Member Parameters and Characteristics

The committee will consist of up to 20 members who are subject matter experts and/or current volunteer chapter, council, and committee leaders from different professional segments of the business professional audiences IMA serves, including but not limited to accounting, manufacturing, technology, engineering, and other as needed.

The committee will be chaired by a designated representative, appointed by the Volunteer Leadership Standing Board Committee with staff input.

The committee will meet on a regular basis, at a minimum quarterly, to discuss program on activities being performed.

Time to serve and contribute thought leadership when called upon and support of building in the volunteer leadership pipeline.

5. Achievements

- Volunteer opportunities are aligned to IMA's strategy and allow members to apply their knowledge and skills in meaningful ways.
- A more agile IMA Chapter structure that is fit for purpose.
- Improved volunteer experience.

6. Measurements

Volunteer/Community Satisfaction
Engagement & growth
Success of New Programs

Board Liaison: Jackie Oppenheim