

Institute of Management Accountants, Inc. Committee Functional Charter

Committee Name: China Academic Committee

Committee Work Timeframe: Ongoing

Charter to be reviewed on an annual basis.

1. Purpose

To help drive the development of Management Accounting in China, increase contribution to the China professional and higher education market, actively promote research in management accounting base on China local economy environment, promote the construction and development of higher education system in management accounting, strengthen academic exchanges among global universities, as well as supporting the training and development of management accounting professionals.

Based on the globally recognized IMA management accounting theory and knowledge system and the protection to IMA intellectual property rights, the IMA China Academic Committee working directly with IMA Chief China Representative and Professor in residence will strive to drive the management accounting academic exchange among universities, providing guidance and support to management accounting teaching skills development, curriculum innovation and academic researches.

2. Strategic Alignment

This committee aligns with IMAs goals of increasing CMA candidates and penetrating the student market. In addition, it helps stabilize IMA's China operations and builds trust and credibility in the academic field in China and IMA's Brand.

3. Activities to be performed

Main Duties

The main duties of the academic committee are including promoting the popularization and dissemination of management accounting in China universities and commercial enterprises; providing guidance and suggestions for IMA higher education accreditation programs and management accounting disciplines construction; create platform and support for international academic exchanges, management accounting academic research as well as the translation and publication of IMA management accounting materials.

Supporting Management Accounting promoting activities:

- Prepare guidance and recommendations to the launching, case content development and case competition progress (regional/final) of IMA Management Accounting student Case Competition.
- Drive and promoting IMA undergraduate and postgraduate scholarship programs.

Support IMA higher education accreditation program and discipline construction:

- Evaluate universities who is applying for higher education accreditation programs
- Establish the management accounting exchange platform among universities, planning and establishing "IMA Management Accounting School Communication Platform"
- Participate in management accounting teaching seminars and annual summit forums
- Provide training to the management of accounting college lectures (TTT)
Provide guidance and advice to the improvement of higher education management accounting curriculum

Drive international management accounting academic exchanges:

- Promote horizontal exchanges between universities and corresponding international institutions in the IMA Higher Education Endorsement Program
- Actively participate in various academic conferences organized by IMA

Provide advice and support to the IMA Management Accounting Academic Research Project:

- Management accounting teaching case Collaborating development
- Academic research found program review and collaborating development
- Management accounting academic research and research report preparation

Advising and supporting IMA management accounting academic publishing works:

- Recommend and organize scholars to participate in translating of IMA management accounting publications and academic materials
- Provide advice on article submission and Strategic Finance column construction in <Strategic Finance Magazine>
- Participate in IMA teaching case (IECJ) review work
- Write preface for publications
- Participate in media interviews on IMA's professional topics

Make Suggestions on academic exchanges and collaborations among universities and academic institutions.**Participate in any other related activities discussed and recognized by the academic committee****IMA Higher Education Endorsement Program Introduction**

The IMA Higher Education Endorsement Program is an international curriculum certification program for management accounting. On top of the certification from a recognized accreditation body, Endorsement Program is a quality assurance program on management accounting education that voluntary carried out by higher education institutions. The program means that the intuition's accounting teaching program provides students with a standardized, rigorous management accounting education for successful career success and pass CMA exams. The

accredited institutions will be awarded certificates and plaques, and institution name will be published on the IMA official website.

4. Committee Member Characteristics

- IMA member in good standing
- Prolific scholars/Professors in management accounting who are well-known in China domestic higher education sector

5. Achievements

Connecting to top universities to offer the CMA and create higher awareness of importance of management accounting to students and academics and build credibility in the China market.

6. Measurements

Increase Endorsed Universities in China; increase in student and academic CMA candidates.

Committee Chair: Not applicable

Staff Support and Oversight: IMA China Chief Representative and Professor in Residence