IMA Leadership Academy
The IMA Leadership Academy (IMALA) supports the development and enhancement of our members' leadership education and skills to aid in career advancement.

Subcommittee Goals:

1. **Leadership Academy Presentation Enablement**
   - Conduct outreach and share available IMALA workshop offerings to Chapters and Councils.
   - Assist in locating speakers and moderators for the pipeline for local, regional, and global levels.
   - Participate in IMALA global webinar prep-sessions and provide guidance to upcoming presenters and moderators.
   - Create best practices content to share with all presenters (global, regional, and local) when preparing to present IMALA workshops.

2. **Leadership Academy Workshop Development (stays the same)**
   - Assist in the development of new workshops and revamp of existing workshops by:
     - Conducting practitioner research and preparing content for instructional designers to develop IMALA materials.
     - Leader's Guide, Note-taking Guide/Participant Workbook, and PowerPoint slides.
     - Reviewing developed materials and providing feedback to instructional designers.

3. **Leadership Academy Leadership Development and Recognition**
   - Publicize IMA Leadership Academy badging program (recognition).
   - Assist in the alignment of IMALA resources with VLC Service Leadership Framework.
   - Improve the awareness and utilization of the mentor identification network.

4. **Leadership Academy Program Innovation**
   - Brainstorm new ways for IMALA to provide more cohesive, inclusive, and interactive leadership experiences to increase program awareness, participation, and engagement among IMA members.
   - Lead the development of selected programs and enhancements; collaborate with other IMALA subcommittees and IMA staff, if necessary.
   - Assist with identifying innovative and relevant leadership topics and perform outreach to schedule bi-monthly leadership columns for Strategic Finance. Perform initial review of submitted drafts to ensure relevance and that it complies with Strategic Finance submission guidelines.