



The Association of
Accountants and
Financial Professionals
in Business

Component Engagement Roundtable (CER)

Committee Purpose

The committee was developed for local IMA volunteers to serve as a conduit for local components and be the voice of its members to the IMA Global board.

Committee Responsibilities

- Serve as advocates of the organization in local communities to improve member engagement.
- Support IMA's diversity, equity, and inclusion (DE&I) initiatives, including understanding cultural differences and language barriers.
- Share best practices, challenges, and success stories to create global collaboration.
- Improve awareness of IMA's value proposition and member benefits.
- Inform Global Markets Committee of challenges and potential improvements for local communities. The committee will do an annual review of component support materials as needed (operations manual, financial support program, CLEWs, recognition program, etc.) Component Engagement Roundtable Chair will attend Global Markets Committee meetings to ensure alignment and effective communications.
- Component Engagement Roundtable Chair will determine if subcommittees and/or task forces will be created to achieve goals.

Committee Member Requirements

- Member in good standing
- Passion for serving the local community
- Able and willing to commit time and effort required
- Individual with good communication skills
- Open-minded to evolving IMA global environment
- Currently serving or have served on an IMA local component board with knowledge of local activities
- Champion IMA's mission, vision, and strategic goals

Terms of Service, Time, and Travel Commitment

- Meet at least once a quarter virtually with pre-scheduled dates.
- One meeting per year will be held in conjunction with the Global Markets Committee in February.
- Committee members may serve a maximum of six consecutive one-year terms as per Board Policy D-115.

For more information, please contact

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