IECJ® Spring Short Case Writing Competition Call for Submissions

The ***IMA Educational Case Journal*** (*IECJ*®) is soliciting submissions for a short case writing competition in any area appropriate for management accounting-related courses. Professors have indicated that many cases are too long for the way they wish to use them in class or for the class and student knowledge levels. In addition, many professors would like cases that can be covered in less than a full class period.

Cash prizes for the winning cases will be awarded:

- $1,000 for first place
- $500 for second place
- $300 for third place

Case criteria:

- Word limit (case excluding exhibits): 1,000 words
- Page limit: **4 pages of narrative** (double-spaced and limited to 1,000 words total) with **no more than 6 pages total**, including tables, figures, and appendices. Case text is not permitted in appendices.
- Updating old IMA cases is acceptable as long as it is a significant revision and reflects current issues and technologies.
- The case must have been used in the classroom and must be submitted in English.
- A complete Teaching Note must be submitted concurrently with a case in order for it to be considered in the competition.
- See the December Special Issue on Short Cases for good short case examples.

Submitting a Case:

- **Deadline: April 30**
- Cases and teaching notes must meet the editorial guidelines for the *IMA Educational Case Journal* (*IECJ*®). Click **here** to see the guidelines and other information.
- All cases should be submitted electronically in Microsoft Word to IECJ@imanet.org. Please make the subject line: "Short Case Competition." Winners will be announced by June 30.
- Cases submitted to the competition will concurrently be reviewed for publication in *IECJ*, and authors submitting a case agree to its publication in *IECJ* if accepted by the journal.

Questions regarding the case competition or the *IMA Educational Case Journal* please sent your inquiries to Susie Duong at IECJ@imanet.org

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