

Develop and retain talent

The CMA provides your organization with a turnkey professional development program to strengthen finance teams and recognize future leaders.



As a long-time CMA and CFO, I have truly seen the value of the certification for myself and my team. I can rely on the insight and foresight CMAs bring to the table.

- **David B. Burritt, CMA**
President & CEO, United States Steel Corporation



When I see 'CMA' on a resume, I know this individual understands the importance of the basics as well as the complexities of the digital and regulatory accounting environment.

- **Lisa A. Blanton, CMA, CSCA**
Associate Director, WHQ Shared Services Finance & Accounting
Carrier Global Corporation



"For a large multinational company like J&J, the CMA provides a breadth of subjects that prove, once you've earned the certification, that you're both knowledgeable and competent."

- **Christian Cuzick, CMA**
Vice President of Finance, Johnson & Johnson Vision



Thanks to the CMA, I truly understand what my clients need on a daily basis.

- **Ashley B. Gibson, CMA, CSCA, CPA**
Risk & Financial Advisory Manager, Deloitte & Touche LLP



Easy to implement

The CMA program offers valuable flexibility to employers and employees alike. Getting started is fast and easy:

1

Identify finance/ accounting staff that will benefit from a robust learning and development opportunity.

2

Host a virtual information session covering the benefits of CMA certification and IMA resources.

3

Work with IMA to customize your CMA program enrollment and support terms to best serve your business.

Upskill your team with the CMA[®]

(Certified Management Accountant)



Schedule your CMA information session now:

visit www.imanet.org/employers or email
Lisa Beaudoin at LBeaudoin@imanet.org.



IMA's Certification for
Accountants and
Financial Professionals
in Business

The Value of the CMA

For nearly 50 years, the CMA certification has been the global benchmark for management accountants and financial professionals. The certification is a pathway to a more successful business career – one that opens doors and builds confidence.

From financial reporting and internal controls to decision analysis and risk management, earning the CMA verifies your mastery of 12 critical competency areas in management accounting. It means that you’ve done the work and gained the business insight, skills and decision-making expertise that are key to expanding your professional options.

Today, CMAs hold key positions ranging from staff accountant to controller and CFO at many companies, including Amazon, Disney, Walmart, Apple, IBM, Caterpillar, Microsoft, Johnson & Johnson, Google, Cummins, HP, Nike, and many others.



Management Accounting Competency Framework

The Framework is offered as guidance for skills assessment, career development, and talent management within the profession. It identifies six domains of knowledge and skills that finance and accounting teams need to build value in the Digital Age. It is updated regularly by IMA and used to guide the development of IMA offerings.

www.imanet.org/cma

The Core of the CMA

The CMA Exam: two parts covering 12 competencies. Each exam part consists of 100 multiple-choice questions and two 30-minute essay questions.

PART 1: Financial Planning, Performance, and Analytics	PART 2: Strategic Financial Management
External Financial Reporting Decisions 15%	Financial Statement Analysis 20%
Planning, Budgeting, and Forecasting 20%	Corporate Finance 20%
Performance Management 20%	Decision Analysis 25%
Cost Management 15%	Risk Management 10%
Internal Controls 15%	Investment Decisions 10%
Technology and Analytics 15%	Professional Ethics 15%

The percentages show the relative weight given to each topic.