

## **Editorial Board - IMA Educational Case Journal**

### **Editor**

**Leif Sjöblom Ph.D., CMA, CFA**, is a Professor of Financial Management at IMD (Switzerland). Leif has been serving as an *IECJ* Associate Editor for several years and has written more than 50 case studies. He has served as judge in the African Association of Business Schools annual case competition and the CEEMAN Emerging Markets Case Competition. His research interest is related to business development and micro entrepreneurship in sub-Saharan Africa. Leif has degrees in engineering, law, and a Ph.D. in business from Stanford University. He is a Chartered Financial Analyst (CFA) and a Fulbright fellow. Leif can be reached at [leif.sjoblom@imd.org](mailto:leif.sjoblom@imd.org).

### **Managing Editor**

**Susie Duong, CMA, CPA, CIA, EA**, joined the department as a new director of research. Susie serves as managing editor of the *IMA Educational Case Journal (IECJ®)* and as the staff liaison for the IMA Research Foundation, where she will oversee the academic research grant application process. She earned her Ph.D. from the University of North Carolina-Chapel Hill and served as an accounting professor at the University of Michigan and the National University of Singapore. Prior to joining IMA, Susie was manager of curriculum development for Becker Professional Education, where she oversaw the development of the CMA Exam Review product line. In addition to leading IMA's region-specific research initiatives to expand the global footprint of the department's thought leadership, Susie will develop research in the areas of strategic management accounting and analysis as well as revenue, cost, and profitability management. Susie can be reached at [susie.duong@imanet.org](mailto:susie.duong@imanet.org).

### **Associate Chairs**

**Thomas Calderon, Ph.D.**, is a Professor of Accounting at The University of Akron in Akron, OH. Thomas serves as Editor of *Advances in Accounting Education* and was inducted into the AAA's Teaching & Curriculum Section Hall of Honors. He has published numerous papers in the areas as management accounting, accounting information systems, and accounting education. Thomas earned his Ph.D. from Virginia Polytechnic Institute & State University, a Master of Science (accounting) and Bachelor of Science (management) from The University of the West Indies. Thomas can be reached at [ThomasCalderon@gmail.com](mailto:ThomasCalderon@gmail.com).

**Laurie L. Burney, Ph.D.**, is an Associate Professor of accounting at Baylor University in Waco, Texas (USA), and serves as IMA's Professor in Residence. Laurie has been recognized with IMA's R. Lee Brummet Award. She is a past Editor for *Advances in Management Accounting* and has regularly reviewed for many journals. Laurie earned a Ph.D. at the University of Kentucky, an MBA from Middle Tennessee State University, and a BBA from Austin Peay State University. She is a CMA, CSCA (Certified in Strategy and Competitive Analysis), and CPA (TN-inactive). Laurie can be reached at [laurie\\_burney@baylor.edu](mailto:laurie_burney@baylor.edu).

**Margaret Shackell-Dowell, Ph.D., CMA, CPA**, is an Associate Professor at Ithaca College in Ithaca, NY (USA). Margaret serves on the Editorial Board for *Issues in Accounting Education* and has regularly reviewed for the AAA Management Accounting Section as well as other journals and conferences. Margaret obtained her Ph.D. from the University of Michigan in 1999 and Master of Accounting and BA degrees from the University of Waterloo. She is a Chartered Professional Accountant (Ontario) and got her CMA in 2022! Margaret has taught using cases at the University of Notre Dame, Cornell University, and Binghamton University as well. Margaret can be reached at [shackell@ithaca.edu](mailto:shackell@ithaca.edu).