



The Association of
Accountants and
Financial Professionals
in Business

2025 IECJ Case Writing Competition Award Announcement

The Institute of Management Accountants (IMA) Educational Case Journal (IECJ) is pleased to announce the winners of the 2025 IECJ Case Writing Competition, which invited original teaching case submissions focused on Sustainable Business Management and Data Analytics.

This year's competition featured high-quality submissions designed for managerial decision-making contexts and aligned with the IMA Management Accounting Competency Framework. The winning cases demonstrated originality, strong instructional value, practical relevance, and classroom effectiveness, supported by helpful teaching notes.

2025 IECJ Case Writing Competition Award Recipients

First Place – \$3,000

Case Title: *Climate Pledge Arena: How Transparent Is Too Transparent*

Author: Laurie L. Burney, Ph.D., CMA, CSCA, CPA

Affiliation: Baylor University, Department of Accounting & Business Law

Second Place – \$2,000

Case Title: *Nyiano Enterprises' Expansion Decision Amid Environmental Concerns*

Authors: Jomo Sankara, Kristie M. Young, Joseph Johnston, Deborah Seifert

Affiliation: Illinois State University

Third Place – \$1,000

Case Title: *Pixar, Data Analytics, and Weighted Stuffies*

Author: Margaret B. Shackell, Ph.D., CMA, CPA, CA

Affiliation: Ithaca College

Through a blind review process, the editors of the journal, Thomas Calderone, Christine Denison, Dutch Fayard, and Kent Hu, judged the cases based on whether the dilemma was interesting, the relevance to the IMA audience, the focus on Sustainable Business Management or Data Analytics, whether the students would enjoy the case, and the quality of the teaching notes. Each awarded case met the competition's rigorous criteria. The IECJ editorial team commends the authors for advancing high-quality, practice-oriented management accounting education.

About the IECJ Case Writing Competition

The annual IECJ Case Writing Competition encourages educators and practitioners to develop original teaching cases that support experiential learning and contemporary business challenges.

For questions regarding the competition or the IECJ, contact the IECJ Managing Editor at IECJ@imanet.org.