



The Association of  
Accountants and  
Financial Professionals  
in Business

# 2025 *IECJ*® Case Writing Competition Call for Submissions

The [\*IMA Educational Case Journal\* \(IECJ\)®](#) invites submissions for the 2025 Case Writing Competition on (1) **Sustainable Business Management** and (2) **Data Analytics**. Cases may cover either area and should be appropriate for managerial decision settings, consistent with the [IMA Management Accounting Competency Framework](#).

## Cash prizes for up to three (3) winning cases will be awarded:

- \$3,000 for first place
- \$2,000 for second place
- \$1,000 for third place

## Case criteria:

- The case must be submitted in English.
- Cases must have been used in a classroom with evidence of efficacy included.
- A separate and complete Teaching Note must be submitted concurrently with the case.
- Manuscripts must be original work (i.e., not previously published or currently under review by other publications).
- Cases reflecting practical business situations are preferred. If it is based on “real-world” situations, please include a short discussion in the strategies for using the case section of the teaching note describing the “real-world” story that was the foundation of your case along with suggestions on how and when to share this story with the class.

## Early bird pre-submission (optional)

- Authors can submit their case for one round of initial feedback by the IECJ editors. Case submitted through this option should follow all the “Case Criteria” above except for the requirement of evidence of efficacy.
- This is not a complete review, but suggestions on how to improve the case study before using it in class and before the final submission. This is particularly useful if the authors are new to case writing.
- **Submission Deadline: *September 30, 2025*.**

## Final Submission

- Cases and teaching notes must meet the *IECJ* editorial guidelines. Click [here](#) to see the guidelines and other information.
- All cases should be submitted electronically in Microsoft Word to [IECJ@imanet.org](mailto:IECJ@imanet.org), with the subject line: “2025 IECJ Case Writing Competition”.
- Include a cover page with author’s name and contact information.
- **Submission Deadline: *December 31, 2025*.**
- Winners will be announced by ***February 15, 2026***.

Questions regarding the case competition or *IECJ* can be sent to *IECJ* managing editor, at [IECJ@imanet.org](mailto:IECJ@imanet.org).